

WORKFORCE ALLIANCE BUSINESS OUTREACH COMMITTEE
Thursday, June 4, 2009 10:00am

Attending: Ed Gruvman, (telephonic) Amy Dean, David Talley and Melody Sanger.
Staff: Steve Craig and Holly Finch

- I. Call Meeting to Order/Welcome - David Talley
- II. Review/Accepted Meeting Minutes – April 2, 2009
- III. Deletions to the Agenda – Items IV b. and c.

- IV. OLD BUSINESS
 - a. Workforce Summit 2009/Dan Pink Event Feedback: Dr. Sanger said that she heard from several people that the presentation was outstanding. David Talley said the presentation was on target and extremely relevant. Ed Gruvman said the presentation was excellent and that he believes Workforce should be commended for hosting such an incredible speaker.
 - b. *Health Care initiative-(deleted/to be reported at the full board meeting)*
 - c. *WPB Mayor's, Business Development Board (BDB), Chambers of Commerce and Workforce Alliance projects (deleted/to be reported at next meeting)*
 - d. Enterprise Florida Strategic Planning
Steve Craig said that staff is currently working on the tactical plans for 2009/2010. Next will be the Service Plan for the State on Stimulus programs due in September. The Enterprise Florida Planning event is on July 23rd.

- V. NEW BUSINESS
 - a. Next Forum and Summit Date
Steve Craig reported that Geoffrey Colvin will present "Talent is Overrated" at the Workforce Summit 2010 on May 7. We are also planning a Forum event in either February or March. The Workforce Excellence Award project has been tabled.
 - b. Hospitality Sector Update – Workforce Alliance, BDB, PBCC and the Hotel & Lodging Association have held two meetings with another scheduled for this afternoon. There are three main topics: jobs, training & funding programs for the hospitality sector. Update at next meeting.
 - c. Youth Summer Jobs Update-Steve Craig said the Summer Youth Employment program goal is to offer 1000 jobs to 1000 young adults who are paid \$7.25 per hour for 30 hours with all wages/worker's compensation paid from Stimulus funds. Eligible youth are required to attend three days of orientation; they are paid for their time in orientation. The goal is that at the end of the six-week work schedule employers will hire the youth workers. If employers are unable to hire the youth worker, each individual will exit the program with meaningful work experience, a resume and an employer reference as they continue their job search.

Through the website, we have received 2,677 job seeker applications, 312 employer applications representing 2099 job postings. All applications and job orders are being screened to be certain all requirements are met; job seeker orientation begins June 15.

- VI. General Discussion – David Talley said he received an e-mail about presentation to the board of County Commissioners and he would be interested in attending if we can confirm the time. Steve Craig said as soon as we obtain the agenda, we will send the information to the board members. (This was done on Friday, June 5th.)

- VII. NEXT MEETING – August 6, 2009